

For Immediate Release – NakedWatch® Tourbillon Skeleton Watch

Contacts:

Doug Flentge (970) 948-1522

doug@nakedwatch.com

Ed Olszewski (970) 309-3121

olszewski@nakedwatch.com

NakedWatch Announces the Tailored Tourbillon Skeleton Watch

NakedWatch's latest timepiece redefines customizable luxury

Aspen, CO (December 3, 2007) -- Today NakedWatch announced the launch of the Tailored Tourbillon Skeleton Watch. The latest NakedWatch offering pairs the penultimate automatic watch movement design with an industry first: customization at an affordable price.

“The Tailored Tourbillon Skeleton is a stunning achievement for affordable hand-made watches,” says Edward Olszewski, CEO and Founder of NakedTime® Inc., a boutique watch company based in Aspen, Colorado. Olszewski describes the new NakedWatch Tailored Tourbillon Skeleton as “a life raft in the sea of Titanic priced tourbillon timepieces.”

NakedWatch's new Tailored Tourbillon Skeleton concept allows watch enthusiasts to custom design a timepiece embodying their individual tastes. For the ultimate style statement, the Tailored Tourbillon Skeleton can be crafted from solid gold or rose gold. “Imagine owning a tourbillon watch that stands apart from all others, suiting the owner as if tailored on Savile Row,” says Doug Flentge, Vice President of Sales and Marketing for NakedWatch. “Watch collectors can now do so, without breaking the bank.”

The tourbillon movement has long been the bastion of venerable European watch companies. Working with master watchmakers in China, NakedWatch is proud to offer a handmade custom tourbillon skeleton watch with a lifetime warranty at a new level of affordability. “The NakedWatch brand is known for strong industrial-styled skeleton watches with excellent quality, customer service, and affordability,” commented

Olszewski. “We are excited to advance our company’s customer-oriented approach through our tourbillon offering, giving unparalleled flexibility to our clients.”

ABOUT NakedWatch®

Founded in 2001, the NakedWatch® Company is a boutique watch maker that focuses exclusively on skeleton watches, blending old world craftsmanship with contemporary styling. Both men's and women's timepieces incorporate pure, clean and ‘naked’ movements that are environmentally friendly and affordable. The NakedWatch® Company’s vision is to develop quality skeleton watches that expose the beauty of pure watch movement and make a bold style statement.

For more information, visit the Company's Web site at www.nakedwatch.com.

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