



NakedWatch[®]
Skeleton Watches

NakedWatch Revealed

The NakedWatch Company is a boutique watch maker that focuses exclusively on skeleton watches, blending old world craftsmanship with contemporary styling. Founded in 2001, the NakedWatch Company came to life with a vision: to develop affordable quality skeleton watches that expose the beauty of pure watch movement and make a bold style statement.

The NakedWatch Company did just that in 2002 with the release of our first watch, the Michael, a manual wind industrial watch that provided maximum visibility of its natural, clean movement. From that day forward, we've continued to develop skeleton watches that embody our vision. Since the launch of Michael, the NakedWatch Company has added a very dramatic line of automatic and multi-function skeleton watches. Most notably was the introduction of the Maxwell, a strong multi-function industrial style watch. The popularity of the Maxwell has created a loyal following and fueled our double digit growth since 2004. This growth, and more importantly, the enthusiasm of our customers, motivates us to continue to create exceptional, yet affordable, skeleton watch products.

The NakedWatch Company is proud and honored to develop and market unique, stylish, and "Naked" timepieces for men and women that personify our life principles: Be true to yourself, true to the environment and enjoy life, every day, and to the fullest.

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